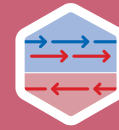


Renal Interventions



Renal Interventions (renalinterventions.net) is a specialised digital and print publication providing the latest news, and key insight and opinion, for a multidisciplinary community of readers in the field of kidney care.

EDITORIAL BOARD



Nicholas Inston
Chairman of the Editorial Board

Nicholas Inston is a transplant and vascular access surgeon, and the clinical service lead for renal surgery, at Queen Elizabeth Hospital in Birmingham, UK.



Ziv Haskal
Board member

Ziv Haskal is a professor of radiology, and an interventional radiologist and interventional oncologist, at the University of Virginia School of Medicine in Charlottesville, USA.



Stephen Hohmann
Board member

Stephen Hohmann is a vascular and general surgeon at the Texas Vascular Associates clinic in Dallas, USA.



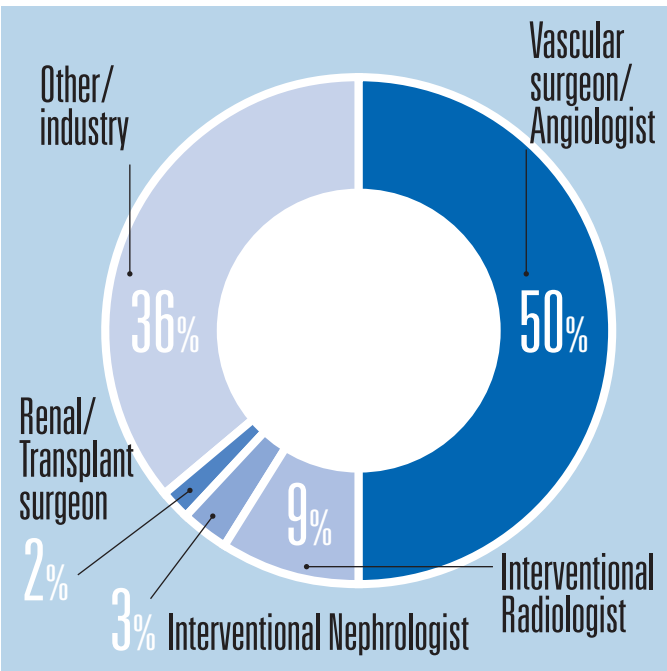
Robert Jones
Board member

Robert Jones is an interventional radiologist at Queen Elizabeth Hospital in Birmingham, UK.

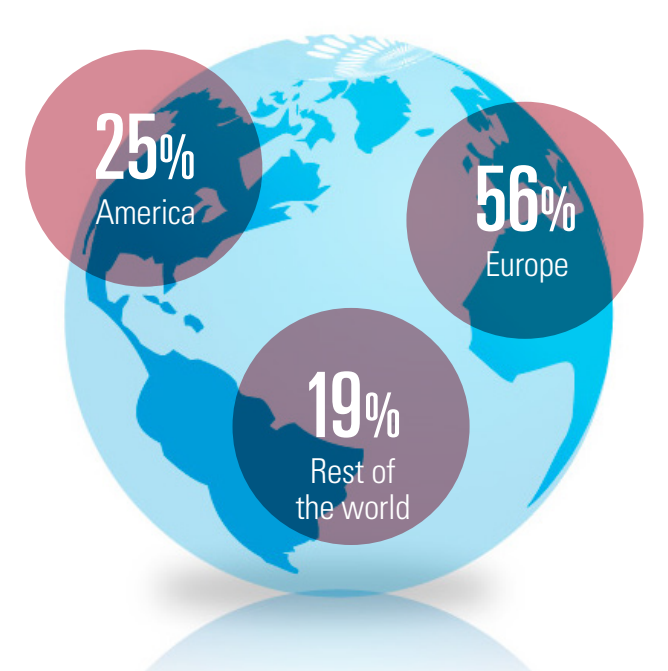
Renal Interventions

Digital audience: 3,900 subscribers | **3,200** print subscribers | Average content dwell time (mins): **2:10**

SPECIALITY SPLITS



GEOGRAPHY



Publishing calendar

Renal Interventions is distributed at key events from the newspaper's booth, future meetings table and publishers' display areas. In some cases, it is also inserted in delegate bags.

Editorial Calendar with bonus distributions	
Issue (including number)	Bonus distribution
Feb 2023 - RI6	ASDIN
April 2023 - RI7	CX, VAS, VASA
June 2023 - RI8	LINC, ATC, UK Kidney Week, VAM, EVA
Sept 2023 - RI9	CIRSE, ESOT, VASBI, VIVA, VEITH, PVI
Dec 2023 - RI10	ASDIN

Print advertising rates		
Advert	Rate (£)	Rate (\$)
Front page A5 tip on	£7,000	\$9,600
Front page banner + full page	£6,000	\$8,250
Double page spread	£5,550	\$7,650
Full page	£3,950	\$5,450
Island	£2,950	\$4,050
Half page	£2,300	\$3,150
Quarter page	£1,800	\$2,450

Premium positions	Rate (£)	Rate (\$)
Outside back cover	+30%	n/a
Page 3	+20%	n/a
Premium positions	+15%	n/a
Geographic split run	+15%	n/a
A4 Insert	POA	n/a

Renal Interventions

The **renalinterventions.net** website reaches **renal specialists** all over the world with the latest news, opinion editorials, profiles, videos and events.

WEBSITE



Website rates

Advert	Rate (per month) (£)	Rate (per month) (\$)
Skyscraper + half banner A	£2,650	\$3,650
Leaderboard + half banner A	£1,900	\$2,600
MPU1 + half banner A	£1,900	\$2,600
MPU2 + half banner B	£1,250	\$1,700
MPU3 + half banner B	£1,100	\$1,500
Mobile adhesive banner (MOBILE DEVICES ONLY)*	£6,000 per quarter	\$8,250

*exclusive position

WEEKLY E-NEWSLETTER

The **Renal Interventions** e-newsletter is sent weekly to a database of more than 4,000 specialists. It contains the top stories published on **renalinterventions.net**

Weekly e-newsletter rates

Advert	Rate (£)	Rate (\$)
Leaderboard	£850	\$1,170
MPU	£800	\$1,100

TARGETED E-BLAST

Renal Interventions offers targeted e-blasts to companies and conference organisers. E-blasts can target a database including more than 4,000 specialists. These communications can be sent to the whole database or targeted by country.

Targeted eblast rates

Advert	Rate (£)	Rate (\$)
Global	£6,000	\$8,250
Europe only	£4,500	\$6,250
US only	£3,000	\$4,150
Bespoke lists	£800/1000 recipients	\$1,100/1000 recipients

Renal Interventions



EDUCATIONAL SUPPLEMENT

- **Renal Interventions** publishes educational supplements on topics of interest to renal specialists.
- Sponsoring a supplement offers a unique opportunity for you to broadcast your company's core message to your target audience with an educational focus.
- The content can be based on the company's profile, or a new product, drug or medical device.

Distribution includes:

- Supplements are inserted in **Renal Interventions**, reaching the entire readership or selected countries.
- The digital version is made available on **renallinterventions.net**
- E-blast of the digital edition sent to our digital subscribers.
- 1,000 additional copies are printed and posted for your own uses.

Eight-page supplement - £15,000/ \$20,750

ADVERTORIAL

Renal Interventions creates sponsored editorial content.

- Allowing full editorial control to the client, we create in-depth features with insights from physicians.
- Content can be supplied by the company or written by our editorial team.

Double-page advertorial: £10,000/\$13,800

Full-page advertorial: £6,000/\$8,250

Half-page advertorial: £4,000/\$5,525

Renal Interventions

SPONSORED VIDEOS

Video is a powerful medium to engage with the physician community whilst conveying key messages. As an established specialist publishing company, we offer a video production service delivering powerful physician interviews to your relevant audience through multiple channels.

For bespoke filming campaigns tailored to your needs, we can provide a high-quality video service.

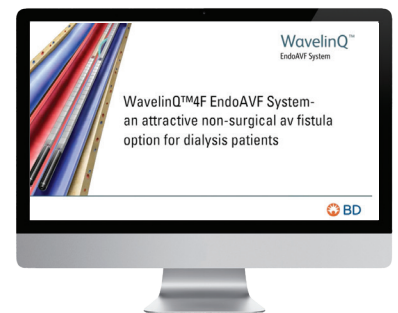
Filming can be conducted at your preferred location, on-site at conferences or remotely via the web.

Package includes:

- Interviewing
- Filming with full post-production and editing service
- Distribution
 - Video to be made available on renalinterventions.net
 - E-blast of the video to our digital subscribers
 - Posting on our social media platforms

£POA

NOTE: Rights for the video file can be purchased for a flat fee of +£2,000/\$2,750



EXAMPLE PACKAGES

Option 1: Webinars/Roundtable (3-4 physicians): £20,000/\$27,700

- Up to four speakers
- Three-camera filming
- Editing and post-production
- Embedding on renalinterventions.net with e-blast and social media mentions

Option 2: Video Interview (1 physician): £8,500/\$11,750

- Interview with one physician/single message, single-camera filming, editing and post-production
- Embedding on renalinterventions.net with e-newsletter and social media mentions

Option 3: Interview with CEO or company representative: £6,000/\$8,250

- Interview with a company representative i.e. CEO, CMO etc.
- Three questions, one speaker, one three-minute video
- The video is yours to use as you like

Option 4: Supplied video hosted on our website: £5,000/\$6,900

- Embedding supplied video on renalinterventions.net
 - Social media mentions
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